

Family-run companies rarely survive down to the third generation. In the exceptional cases that buck the trend, you will probably find there is a corporate culture based on a sustained nurturing of values, standards and policies. In times of rapid change and increasing complexity which make flexibility essential, a series of constants are required to ensure efficacy and efficiency, as well as core strategies designed to achieve successful interaction, and guiding principles to create a working environment that is healthy, life-enhancing and conducive to efficient production. This will provide a contented workforce and a healthy climate for interaction, with the end result: a healthy company.

→ Ideally, a company should increase its employees' energies, rather than depleting them.

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USPs: → personal success as a source of strength and health
→ self-respect as a product of corporate success customer of a bank



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Managing people – stimulating energy levels

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